

# Higher Nitec in Visual Merchandising

HF3VM

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3 month IA Duration

VM43008FPE

1. Assist in store display set-up
2. Apply design guidelines / planograms
3. Apply appropriate props or fixtures for display
4. Maintain overall appearance of display and housekeeping of inventory
5. Assist in promotion activities
6. Provide customer assistance
7. Coordinate social media assets
8. Assist in graphic design tasks

HF3VM, HF2VM, HFXVM

Higher Nitec in Visual Merchandising

6 month IA Duration

VM53006FPE

VM53005FPE

1. Set up in-store or window displays
2. Apply design guidelines / planograms
3. Apply appropriate props or fixtures for display
4. Maintain overall appearance of display and housekeeping of inventory
5. Assist in planning and scheduling of display installations and set-up
6. Provide good customer service and good sales practice
7. Create social media assets
8. Perform graphic design tasks such as EDMs, posters, signage etc.